

INTERNATIONAL MARKETING GROUP

BOARD OF DIRECTORS PROFILE



DR. JOSE ENRIQUE DE LOS REYES DE LAS PEÑAS

Dr. De Las Peñas is the **President and Chairman of the Board of International Marketing Group (IMG) Insurance Brokers Corp.**, an insurance broker that offers life, non-life, HMO, and other financial products.

Dr. De Las Peñas holds a Bachelor's Degree in Doctor of Optometry and is currently the President and CEO of Delos Reyes Optical Company, a family business and is a leading optical company in the industry.

He is also the former President and Chairman of the Board of Enricke Fashion Corporation, a leading garment manufacturer.

Dr. De Las Peñas is a Certified Financial Educator (CFEd) of the Heartland Institute of Financial Education, U.S.A and a Registered Financial Planner with more than 25 years of extensive experience in financial management and marketing industry. He completed a specialty course from the Siera academy in California USA and is now a Certified Private Pilot.

Continuously seeking to gain more knowledge in financial planning and management, **Dr. De Las Peñas** has completed various training courses in the USA and Asian countries.

Dr. De Las Peñas was one of the segment co-hosts for television and radio program, *Kape at Salita* of DZMM and ABS CBN from 2018 up to 2020, and a regular speaker of the annual Kerygma Conference and Wealth Summit Conference.

His other significant positions in various companies include:

- President of **Fidelity Life Mutual Benefit Association Inc.**
- Chairman of the Board of Director, President and CEO of **Wealth Channel T.V. Network, Inc.**
- Chairman of the Board of Directors and President of **Anda Island Estates Corp.**, a corporation engaged in hotel and resort operations.
- Chairman of the Board of Directors of **Kaiser Medical Center, Inc.**, a corporation engaged in the business of medical clinic and diagnostic company, since 2011 up to the present.
- Board Member and Vice Chairman of **Manila Bankers Life Insurance Corporation** since February 1, 2018 up to June 15, 2022.
- Board Member and Treasurer of **Sagbayan Mountain Estates Corporation**, a corporation engaged in the operating, managing, supervising, acquiring, purchasing, and leasing of tourism-related facilities and activities which shall include hotels, resorts, amusement parks, and other tourism-related activities.
- Board Member and Treasurer of **Bohol Wings Corporation**, a corporation engaged in concierge travel services for tourists.
- Board of Directors of the Philippine Life Insurance Association, Inc., from 2018-2019.
- Board of Trustee of the Cebu Chamber of Commerce from 2002 up to 2010.



NOEL AZERO ARANDILLA

Noel A. Arandilla, a Filipino, has served as a **board member and Corporate Secretary of International Marketing Group (IMG) Insurance Brokers Corp.** since its incorporation on March 7, 2002.

Mr. Arandilla is a Registered Financial Planner and a Certified Financial Educator (CFEd) of the Heartland Institute of Financial Education, USA.

He is also a Chemical Engineer and earned his Master's Degree in Business Administration from Ateneo de Cagayan. He has been involved with the Philippine Institute of Chemical Engineers and held numerous positions in the organization such as, the National Vice President for Mindanao, a National Board of Director, and the President of its Iligan chapter. With his unwavering commitment to financially educate and help people, **Mr. Arandilla** was acknowledged in the USA as a World Great Builder.

His other significant positions in various companies include:

- Board Member and Corporate Secretary of **Wealth Channel T.V. Network, Inc.**
- Board Member and Corporate Secretary of **Anda Island Estates Corp.**, a corporation engaged in hotel and resort operations.
- Assistant Corporate Secretary of **Kaiser International Healthgroup, Inc.**, an HMO company established in 2004.

- Board Member and Corporate Secretary of **Manila Bankers Life Insurance Corporation** since February 1, 2018, up to the present.
- Board Member, Treasurer and Corporate Secretary of **Kaiser Medical Center, Inc.**, a corporation engaged in the business of medical clinic and diagnostic company, since 2011 up to the present.
- Chairman of the Board of Trustees of **Fidelity Life Mutual Benefit Association, Inc.**, a non-stock corporation (mutual benefit association) organized not for profit but solely for the purpose of providing life insurance benefits to its members.
- Board Member and Treasurer of **Sagbayan Mountain Estates Corporation**, a corporation engaged in the operating, managing, supervising, acquiring, purchasing, and leasing of tourism-related facilities and activities which shall include hotels, resorts, amusement parks, and other tourism-related activities.
- Board Member and Treasurer of **Bohol Wings Corporation**, a corporation engaged in concierge travel services for tourists.



LOUIS BARTOLOME JUANICO BORJA

Louis Bartolome J. Borja, Filipino, has been a **member of the Board of Directors and Treasurer of International Marketing Group (IMG) Insurance Brokers Corp.** since its incorporation on March 7, 2002.

Mr. Borja is a Civil Engineering graduate who is also a Registered Financial Planner and a Certified Financial Educator (CFEd). He is the former CEO and Marketing Director of World Marketing Alliance (WMA) and a member of its Elite Advisory Group as chosen by Mr. Hubert Humphry. He was a former consultant and a National Trainer of the marketing operations group, and a member of the Elite Million Dollar Round Table (MDRT) of WMA as well. And he has held various positions in the PNOC Energy Development Corporation. Aside from his profession, **Mr. Borja** is also a well-known golf enthusiast.

Since 2011, **Mr. Borja** has been a Board Member and President of **Kaiser Medical Center, Inc.**, a corporation engaged in the business of medical clinic and diagnostic company.

His other significant positions in various companies include:

- Board Member and Treasurer of **Wealth Channel T.V. Network, Inc.**
- Board Member and Treasurer of **Anda Island Estates Corp.**, a corporation engaged in hotel and resort operations.

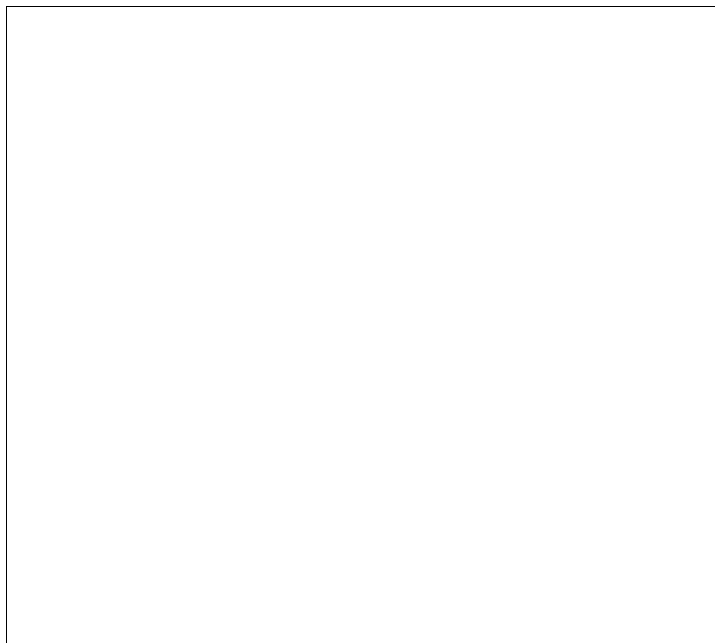
- Chief Finance Officer of **Kaiser International Healthgroup, Inc.**, an HMO company established in 2004.

- Board Director and Treasurer of **Manila Bankers Life Insurance Corporation** since February 1, 2018 up to the present.

- Member of the Board of Trustees of **Fidelity Life Mutual Benefit Association Inc.**, a non-stock corporation (mutual benefit association) organized not for profit but solely for the purpose of providing life insurance benefits to its members.

- Board Member and Treasurer of **Sagbayan Mountain Estates Corporation**, a corporation engaged in the operating, managing, supervising, acquiring, purchasing, and leasing of tourism-related facilities and activities which shall include hotels, resorts, amusement parks, and other tourism-related activities.

- Board Member and Treasurer of **Bohol Wings Corporation**, a corporation engaged in concierge travel services for tourists.



ATTY. MARIO YPON CAVADA

Atty. Mario Y. Cavada, Filipino, has served as a **member of the Board of Directors of International Marketing Group (IMG) Insurance Brokers Corp.**, since its incorporation on March 7, 2002.

He was admitted to the Philippine Bar on May 8, 1980.

His other significant positions in various companies include:

- Member of the Board of Trustees of **Fidelity Life Mutual Benefit Association Inc.** since October 2012 up to the present
- Member of the Board of Director of **Wealth Channel T.V. Network, Inc.**
- Member of the Board of Directors of **Anda Island Estates Corp.**, a corporation engaged in hotel and resort operations.
- Member of the Board of Directors of **Manila Bankers Life Insurance Corporation**, since February 1, 2018, up to the present.
- Member of the Board of Directors of **Kaiser Medical Center, Inc.**, a corporation engaged in the business of medical clinic and diagnostic company, since 2011 up to the present.



ATTY. RIZAL ANTONIO D. MERU

Atty. Rizal Antonio D. Meru, is currently a **member of the Board of Directors** and the **Compliance Officer of International Marketing Group (IMG) Insurance Brokers Corp.**

He was admitted to the Philippine Bar on May 27, 1988.

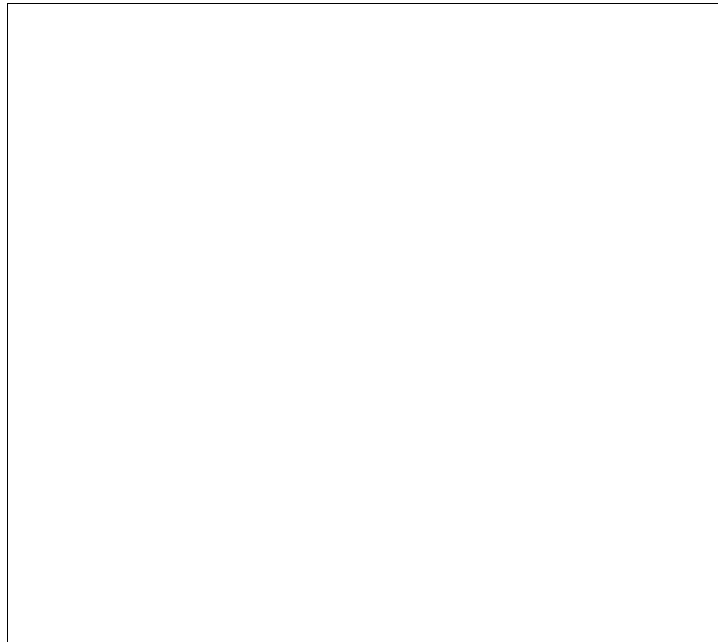
He has been in the insurance industry since 1983, working in various capacities such as being the Head of the Legal Department for both Life and Non-Life insurance companies, Corporate Secretary, and Compliance Officer.

He was a member of the faculty of the Institute of Law of the Far Eastern University from 1997 to 2004. He was a member of the faculty of the College of Law of Pamantasan ng Lungsod ng Maynila from 2001 to 2003.

He attended the 106th Basic Management Program of the Asian Institute of Management in 2002. He has also attended numerous seminars on insurance, most notably the 1st AIDA (Asia-Pacific) Insurance Law Conference held in Singapore in 1997 and “Managing Insurance Operations in Asia” held in Singapore in 1998.

His other significant positions in various companies include:

- Member of the Board of Directors and Assistant Corporate Secretary of **Kaiser Medical Center, Inc.**, a corporation engaged in the business of medical clinic and diagnostic company since 2011 up to the present.
- Member of the Board of Trustees, Corporate Secretary, and Compliance Officer of **Fidelity Life Mutual Benefit Association, Inc.** since 2012 up to the present.
- Compliance Officer of **Kaiser International Healthgroup, Inc.** an HMO company established in 2004.



ATTY. MANUELITO S. INSO

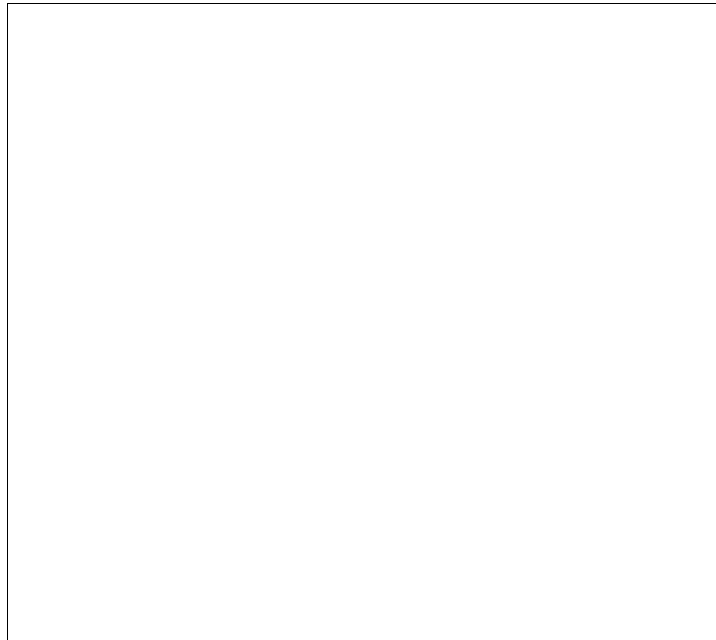
Atty. Manuelito S. Inso, a Filipino, has served as a **member of the Board of Directors of International Marketing Group (IMG) Insurance Brokers Corp.** as an **Independent Director**.

He was the Named Partner in Hermosisima Sison & Inso from 1984 to 1997, Named Partner in Hermosisima & Inso Law Office in 1997 up to 2009 as General Practicing Lawyer, and Proprietor/Owner of Inso & Associates on June 1, 2009, up to the present.

He was admitted to the Philippine Bar on May 8, 1980 and has been in the academe for over 41 years.

His other significant positions in various companies include:

- Member of the Board of Directors of **Kaiser International Healthgroup, Inc.** as an Independent Director.
- Member of the Board of Trustees of **Fidelity Life Mutual Benefit Association, Inc.** as an Independent Director.
- Member of the Board of Trustees of **Manila Bankers Life Insurance Corporation** as an Independent Director.



ATTY. JOHANNES B. OLA

Atty. Johannes B. Ola, a Filipino, has served as a **member of the Board of Directors of International Marketing Group (IMG) Insurance Brokers Corp.** as an **Independent Director.**

He was the Associate Lawyer in the Law Firm of Hermosisima & Inso from February 2000 to April 2009 and has been the Associate Lawyer in the Inso & Associates Law Office from June 2009 to the present.

He was admitted to the Philippine Bar on May 4, 2000 and has been in the academe for over 21 years.

His other significant positions in various companies include:

- Member of the Board of Directors of **Kaiser International Healthgroup, Inc.** as an Independent Director.
- Member of the Board of Trustees of **Fidelity Life Mutual Benefit Association, Inc.** as an Independent Director.
- Member of the Board of Trustees of **Manila Bankers Life Insurance Corporation** as an Independent Director.